



IOWA CAREGIVERS ASSOCIATION

1211 VINE STREET, SUITE 1120 WEST DES MOINES, IOWA 50265-4478 TEL (515) 223-2805 FAX (515) 226-3214 WWW.IOWACAREGIVERS.ORG

NEWS RELEASE

For Immediate Release

Contact: Di Findley, Executive Director
515-249-0138 (Cell)
di.findley@iowacaregivers.org or
John Hale, Policy Consultant
515-313-7766

Representative Lisa Heddens Honored by the Iowa CareGivers Association

Oct. 26, 2011 – Representative Lisa Heddens of Ames was honored with the Iowa CareGivers Association’s “From the Heart” recognition. The recognition acknowledges organizations and individuals who have contributed their time and other resources to support the work and mission of the Iowa CareGivers Association (ICA). ICA’s mission is to provide education, recognition, advocacy, and research in support of direct care workers who provide hands-on care and supportive services to Iowans of all ages in settings such as the homes of persons served, hospitals, nursing homes, hospices, and other community settings serving persons with disabilities.

Di Findley, ICA’s Executive Director, says Representative Heddens was recognized for her participation in a “Come Care With Me” event in 2009 at the Madrid Home, where she was filmed working alongside Certified Nursing Assistants and experienced first-hand the challenges and rewards of direct care work. In addition to her participation in the “Come Care With Me” event, Representative Heddens was honored for her ongoing support of direct care workers and the Iowa CareGivers Association.

ICA is an independent nonprofit organization founded in 1992 in response to growing concerns about the shortage and high turnover rates of direct care workers. ICA’s sole purpose is to improve the direct care worker profession by advocating for policies and practices that address the needs of the workers and quality care. For more information contact the Iowa CareGivers Association at information@iowacaregivers.org or www.iowacaregivers.org.

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