

1231 8th Street #236 • West Des Moines, IA 50265

Phone: (515) 223-2805 • Fax: (515) 226-3214

[www.iowaCareGivers.org](http://www.iowaCareGivers.org)



## NEWS RELEASE

### For Immediate Release

Contact: John Hale, Communications Consultant

515-313-7766 (cell)

[Hale\\_johnd@msn.com](mailto:Hale_johnd@msn.com) or

Di Findley, Executive Director

515-249-0138 (Cell)

[di.findley@iowacaregivers.org](mailto:di.findley@iowacaregivers.org)

### **Iowa Commission on the Status of Women Honored by Iowa CareGivers**

The Iowa Commission on the Status of Women (ICSW) was honored with the Iowa CareGiver's "From the Heart" recognition on August 24, 2013. The recognition acknowledges organizations and individuals who have contributed time and resources to support those who work in direct care, most of whom are women, as well as the work and mission of Iowa CareGivers(IC). IC's mission is to provide education, recognition, advocacy, and research in support of direct care workers such as Certified Nursing Assistants, Home Health Aides, and Direct Support Professionals who provide hands-on care and supportive services to Iowans of all ages in settings such as in the homes of persons served, hospitals, nursing homes, hospices, and other settings that serve young people and adults with disabilities.

The ICSW has demonstrated their commitment to the delivery of quality care to many Iowans by supporting the Direct Care Workforce Initiative. This initiative aims to provide education and career opportunities that are standardized, portable, consistent, and accessible. Doing so will ultimately elevate the professional status of those who work in direct care and increase their earning capacity, as well as provide career opportunities.

Upon receiving the recognition, Phyllis Peters, Commission Chair, said, "This is a large and expanding workforce that profoundly affects the lives of Iowa women and their families from the perspective of its mostly-female workers who provide the care, and from those who receive the care. Given Iowa's aging population and the Governor's emphasis on wellness and health, we need to do all we can to increase training and professional opportunities for Iowa's direct care workforce."

IC is an independent nonprofit organization founded in 1992 to ensure that all Iowans have access to good care and support when and where they need it. IC does that by focusing on policies and practices that serve the needs of the direct care workers. For more information contact the Iowa CareGivers at [information@iowacaregivers.org](mailto:information@iowacaregivers.org) or [www.iowacaregivers.org](http://www.iowacaregivers.org).

-END-