

**Iowa CareGivers Association Annual Conference**  
**Hometown SuperHeroes: Compassion in Action**  
**August 30 and 31, 2010**  
**Ramada Tropics Resort and Conference Center, Des Moines, IA**

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**Exhibitor Information and Registration**

We invite you to exhibit at the Iowa CareGivers Association "Hometown Super Heroes: Compassion in Action" Conference on August 30 and 31, 2010 at the Ramada Tropics Resort and Conference Center in Des Moines, IA. This is a wonderful opportunity to support quality care and inform attendees about your products and services.

**About the Iowa CareGivers Association**

ICA is an independent nonprofit association that supports direct care workers through education, recognition, advocacy, and research. The ICA is an innovative national model for recruitment and retention of direct care workers in order to improve access to quality care for those who are in need.

**The Conference Participants**

The conference is attended by direct care workers from across the state such as Certified Nurse Assistants (CNAs), Home Care Aides (HCAs), and Patient Care Technicians (PCTs), as well as family caregivers. These dedicated caregivers deliver about 80% of the hands-on care in a variety of settings and are eager to receive information on resources, services, wellness, alternative therapies, equipment/medical supplies and more to share with their employers and clients/residents. Recipients of their care are persons with disabilities, frail elderly, children with special needs and those in the final stages of their lives.

**The Conference Location**

Ramada Tropics Resort and Conference Center  
5000 Merle Hay Rd.  
Des Moines, IA 50322  
515.278.0271

**Exhibit Availability:**

You will have the opportunity to exhibit either on Day 1 only, Day 2 only or both days of conference. Please see the registration form for those options. There are a total of 20 exhibits available each day. Exhibitors will be considered on a first come, first served basis.

**Exhibit Registration**

Please complete the enclosed Exhibitor Registration Form by **August 6, 2010**. You will receive a confirmation of your exhibit registration via email.

**Exhibit Registration Includes:**

- One 6-foot table with skirting
- Two chairs
- Listing in the conference participant packets
- Chance to attend any of the sessions, as space permits

**Additional Exhibit Options:**

- Electricity: Available at no additional charge (You must provide your own extension cords.)
- Lunch: Available for \$15/person each day

**Exhibitor Set Up and Removal**

Exhibits must be set up by 7:30 a.m. on your scheduled display day. If you are displaying on Day 1 only, your exhibit must be removed by 5:00 p.m. Day 2 and two-day exhibits must be removed by the end of the last program at 3:30 p.m.

**Restrictions**

Employee recruitment is not allowed.

To view a full conference agenda, please check the ICA website at [www.iowacaregivers.org](http://www.iowacaregivers.org). (Available in May/June)

**Contact Pam Biklen, Iowa CareGivers Association, with any questions: 515.225.2952 or [pam.biklen@iowacaregivers.org](mailto:pam.biklen@iowacaregivers.org)**

Thank you for your continued support of quality care and the Iowa CareGivers Association.  
Complete the enclosed form and return it today!