



IOWA CAREGIVERS ASSOCIATION

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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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IOWA CAREGIVERS ASSOCIATION SECURES \$333,000 IN FUNDING

(WEST DES MOINES, IOWA) – Di Findley, Executive Director of the Iowa CareGivers Association, today announced that the association has secured \$333,000 in funding necessary to further advance its mission of enhancing the quality of care throughout the state by providing policy and practice initiatives designed for a sector of the health and long term care workforce that inevitably nearly all Iowa families will rely upon – the direct care worker.

Funding was made possible through the efforts of Senator Tom Harkin (D-IA). “The ICA mission and vision are built upon the premise that the maintenance of a stable, well educated, trained, respected and compensated direct care workforce is vital to the safety and well-being of older Iowans, persons with disabilities, and all Iowans,” said Findley. “This investment in ICA will help us continue the work previously supported by Senator Harkin to expand the Direct Care Worker Resource and Outreach Center, the Direct Care Worker Mentor Program, and other initiatives. If we can address the needs of direct care workers, they can address the needs of the Iowans who rely upon them for care and support.”

Harkin, a senior member of the Senate Appropriations Committee and Chairman of the Labor, Health and Human Services, and Education Appropriations Sub-committee commented, “Caregivers tend to our loved ones on a daily basis. These are the people we trust to provide simple remedies for daily ailments, to provide care in the midst of uncertainty and dignity in the midst of decline. I can think of no profession more deserving of our support. That’s why I’m proud to secure vital funding that gives those direct care workers the help they need to support Iowa families.” *The Iowa CareGivers Association (ICA) is an independent nonprofit organization founded in 1992 in response to growing concerns about the shortage and high turnover rates of direct care workers. ICA’s sole purpose is to enhance the quality of care by providing education, recognition, advocacy and research in support of direct care workers. For more information about ICA and its services, visit them on the Web at: www.iowacaregivers.org. or call (515) 223-2805 or 888-710-2762.*

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