



“Enhancing the quality of care by providing education, recognition, advocacy, and research in support of direct care workers.”

NEWS RELEASE
For immediate release

Contact:
Di Findley
515-241-8591
di.findley@iowacaregivers.org or
Pam Biklen
515-241-8589
pam.biklen@iowacaregivers.org

**A CALL TO LEADERSHIP SCHOLARSHIPS
FOR DIRECT CARE WORKERS**

Certified Nursing Assistants (CNAs), Home Care Aides (HCAs) and other direct care workers who view caregiving as a career choice or profession can apply for a merit scholarship to attend the Iowa CareGivers Association’s (ICA’s) one-day “A Call to Leadership: A Direct Care Workers Guide to Leadership” retreat. Students will learn how to tap into their natural leadership qualities to become leaders within their chosen profession of direct care

Four regional programs are scheduled:

Mt. Pleasant, Iowa: April 2, 2008

Boone, Iowa: April 9, 2008

Waverly, Iowa: April 15, 2008

Spencer, Iowa: April 23, 2008

Application deadline is February 29, 2008. The scholarship includes tuition for the one day program, student workbook, journal, lunch on the day of the retreat, certificate and pin.

For more information, call 515-241-8697 or visit our website to download the brochure and scholarship application at www.iowacaregivers.org.

The Iowa CareGivers Association is an independent nonprofit devoted to enhancing the quality of care by providing education, recognition, advocacy, and research in support of direct care workers.

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