CLAIM YOUR SCHOLARSHIP – up to $25,000

Thanks to the generous support of our sponsors, scholarships of up to $25,000 are available for 300 organizations and up to 250 of their employees to participate in the 2014 Financial Fitness Challenge. Application deadline: 12/20/13.

THE FINANCIAL FITNESS CHALLENGE OPPORTUNITY

WHAT THE SCHOLARSHIP PROGRAM INCLUDES
✓ Up to $25,000 in FREE training for each organization (up to 300 organizations and up to 250 employees per organization).
✓ One-time program enrollment fee of $995 – steeply discounted from the standard $2,995 fee. NOTE: The $995 fee may be waived for Iowa healthcare organizations thanks to the support of the Iowa Insurance Division.
✓ Easy-to-implement, professionally managed online financial education program that satisfies ERISA 404(c) requirements for unbiased investment education.
✓ Data-based program reports verifying aggregated employee improvements in knowledge and behaviors and individual employee program progress and completion rates.

WHY YOU SHOULD PARTICIPATE
✓ Up to 300 scholarships (up to $25,000 each) are available for free training for your employees. (Program value is $100 per participant; up to 250 participants.)
✓ Fulfill your ERISA 404(c) requirement to provide unbiased investment education through an independent third party.
✓ Improve employee productivity and morale, and strengthen employee loyalty.
✓ Boost participation in 401(k), FSA and HSA benefit programs.

BE RECOGNIZED AS A LEADER
✓ Establish your organization as a "best place to work."
✓ Get organization recognition in Employee Benefit News.
✓ Receive recognition for your organization at the 2014 EBN Expo & Forum and in the 2014 Employee Retirement Education Case Study.

PROVEN AND POWERFUL RESULTS
Typical results as experienced by over 550 companies include:
✓ Up to 40% improvement in participant knowledge measured by pre- and post-testing.
✓ Up to 70% improvement in participant confidence and behaviors: increased financial well-being; implementation of a written budget; and starting or increasing contributions to 401(k), IRA, or equivalent plans.
✓ High average completion rate of 60%.
✓ 96% of participants would like to participate again.

“"This online program allows you to participate on your schedule, is laid out in simple terms, uses common everyday examples and outlines for you how to best plan for a solid financial future.”
-2013 Participant, Major League Baseball

WHAT IS THE FINANCIAL FITNESS CHALLENGE?
The Financial Fitness Challenge is a highly effective online training program focused on employee financial education and well-being.

A RESULTS-DRIVEN PROGRAM
A proven turnkey program, the Financial Fitness Challenge is easy to implement, is professionally managed, and yields consistent, impressive results.

Developed over four years, it has provided roughly 300,000 hours of unbiased financial education to employees of over 550 organizations.

The Challenge delivers landmark results acknowledged by financial literacy awards in 2010, 2011 and 2012.

CURRICULUM
Employees engage in 5 one-hour courses delivered over 9 weeks. Plain-English coursework includes budgeting, debt management, saving, making written financial plans, investing basics, retirement planning, personal finance, investment strategies, and more. Calculators and worksheets add to the experience.

PROGRAM METHODOLOGY
Pre- and post-tests and surveys measure changes in knowledge and behavior. Built-in systems 1) track progress and success, 2) deliver automatic messages online and via email, and 3) provide reports using verifiable data.

ONLINE ANYTIME ACCESS
Access anytime on any browser via computer, tablet, or smartphone.

APPLICATION DEADLINE: 12/20/13
PROGRAM STARTS: 02/10/2014
LEARN MORE: www.ffcwebinar.com
PHONE: (888) 345-1285  EMAIL: support@educatedinvestor.com