FINANCIAL FITNESS CHALLENGE: THE RX FOR FINANCIAL WELLNESS

What’s in it for you?

**Employers**
Financially fit employees are more productive, more engaged, have longer tenures, and consume less-costly benefits.

**Employees**
Gain financial knowledge, feel less stressed, and are ready to take control of their financial future.

**Partners**
Increased participation in 401K, FSA programs and heightened interest other financial products.

MORE ENGAGED AND PRODUCTIVE EMPLOYEES IN FIVE WEEKS

The Financial Fitness Challenge provides unbiased online, interactive instruction in personal finance and investing fundamentals. We leverage best practices in technology + psychology + online competition to make learning about money efficient, effective and fun.

More than 700 organizations and over 100,000 employees have participated and completed over 300,000 hours of financial training. Participation takes one hour a week and the program produces great results in just five weeks.

“Cornell is an institution that strongly believes in financial education for our employees. This Financial Fitness Challenge aligns with our objectives to make many forms of financial education available to faculty and staff, and enhance their retirement and financial planning. This online program stimulated employee interest for more opportunities for continued financial education.”

— Mary D’Ambrosio Zielinski, Associate Director of Compliance, Financial Education and Retirement Plans for Benefit Services

EMPLOYEE EXPERIENCE
SNEAK PEEK
BUSINESS BENEFITS

The Financial Fitness Challenge is a proven training program that improves employee productivity, increases participation in retirement plans, produces more engaged workers and helps the bottom line.

For more information about the Financial Fitness Challenge, email us at info@financialfitnessgroup.com or call 1-888-345-1285.

THE FINANCIAL FITNESS GROUP

The Financial Fitness Group (FFG) provides online tools and software applications that deliver powerful, interactive personal finance and investing learning solutions. More than 700 industry leaders like Ameritrade, Morningstar, Intuit, Staples, Cornell and New York Life use FFG products to augment Wellness Benefits and provide accurate and unbiased FINRA-compliant content. The Financial Fitness Group is headquartered in San Diego, with offices in San Francisco and Madison, WI.